



SCAN QR CODE TO COMPLETE APPLICATION ONLINE

Washington County Business Plan Challenge Application

Name of Applicant: _____

Business Name: _____

Mailing Address of Business or Startup Applicant:

City/Town: _____ State: _____ Zip code: _____

Home/Business phone: _____ Cell phone: _____

Email: _____

Suggested eligible category most closely describes your for-profit business?

(Mark all that apply)

- Arts and Culture – emphasis on products or experiences that add value to handmade, authentic and distinctive characteristics of the Southwest Virginia culture
- Outdoor Recreation – emphasis on products or offerings that promote, showcase, or make use of natural assets and outdoor opportunities
- Value Added Agriculture/Agritourism – emphasis on products or offerings that use raw indigenous materials, and through production, create a product offering that has a substantially higher value, including agritourism offerings
- Restaurant, Hospitality and Entertainment – emphasis on services that provide meals, lodging, or other guest services that enhance the visitor and/or tourist experience
- Technology/Advanced Manufacturing/ Research and Development – emphasis on industries that use advanced technology to improve their products or services or for research and development.
- Retail and Support Services – emphasis on retail services and activities that support any of the above categories
- Light Manufacturing – emphasis on businesses employing 25 or less processing, fabricating, assembly, or disassembly of items takes places wholly within an enclosed building.
- I am interested in attending the business workshops only (space limited, priority given to challenge applicants)

Business Idea Abstract:

Product or Service Description:	
Customer/Market Description:	



Size & Sales Strategy:	
#Jobs to Create & Types of Jobs	

Type of Competitor:

- Start-up Business Less than 2-Years in Operation**
- Existing Business Expansion**

Location (City/County address) of Proposed Business:

Have you or business partner entered previous Washington County Business Plan Challenge Contests? _____ If so, who and when? _____

Have you reviewed the Challenge rules/guidelines? _____

If so and you agree to the guidelines, please sign below:

Signature

Print

Applications must be submitted electronically by **January 9, 2024**, to <https://tinyurl.com/2024WashChallApp> or emailed to washctybiz@gmail.com.

Business Plans must include:

Completed business plans must be submitted electronically to washctybiz@gmail.com no later than February 21, 2024. Business plans must be 20 pages or less and include company overview; product or service description; market description; size and sales strategy; competition; management team; financials (Capital Start-up Needs, Cash-Flow Projection for 2 years minimum); and capital needs. **If the business plan exceeds 20 pages, your plan will be disqualified.** You are required to write something under each section. Entries are judged a scale from 1-5, with 5 being the highest in various categories.